

Come join us: Luxury Outlook Summit 2024, Jan. 17, New York

November 15, 2023



How should luxury professionals and marketers plan their strategy for 2024? Join us and key luxury experts at the Luxury Outlook Summit 2024 in New York Jan. 17 and find out. Image credit: Shutterstock

By STAFF REPORTS

[Please click here to see the full agenda and register for Luxury Roundtable's Luxury Outlook Summit 2024, Jan. 17, New York](#)

Join us at the world's key luxury outlook conference to set strategy and tactics for 2024. Gain insight into the minds of affluent and wealthy consumers and how luxury marketers are navigating growth and challenges by doubling down on quality, creativity and distribution.

This event is highly recommended for luxury professionals across all fields, including fashion and leather goods, retail, real estate, marketing, consultants, travel and hospitality, wealth management, automotive, beauty, watches and jewelry, wines and spirits, media and publishing, lawyers, tech and the arts, among others.

Learn from and network with speakers from De Beers, Mot Hennessy, Saks, Apple, Pomellato, UBS, Kearney, LVMH's Starboard Cruise Services, McCann Worldgroup, Forrester Research, Madison Avenue Business Improvement District, Luxury Institute, Town Square, Driscoll Advisors, Moses & Singer, Sedhom Law Group and Digital Luxury Group (DLG). These senior executives are here to share insights and experiences.

This daylong event Jan. 17 in New York will focus on the state of luxury, identifying pockets of growth as luxury shoppers up their travel and aspirational spend more on experiences, Saks' view of luxury consumers and its own marketing and growth plans, how groups such as LVMH and Kering are shifting to conscious approaches and sustainability, rise of values-based shopping and helping retailers and their sales associates maintain their influencer status.

Also under discussion will be tips to better understand China's luxury market and discerning Chinese shoppers, why the retail store matters even more with the trend toward experiential shopping, legal overview including advances in copyright, trademark, tracking and data protection laws, digital touchpoint adoption and best-practice tips on luxury marketing and emerging tech such as AI. The event will wrap with a sector-by-sector analysis for what luxury professionals and marketers can expect in 2024.

Bottom line, the dozen sessions and many expert speakers will help you set your compass for the year ahead. Network with attendees, chat to the speakers and take notes. We are here to help.

[Do register now seating is limited.](#)

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