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TRAVEL AND HOSPITALITY

Four Seasons joins JPMorgan Chase's Luxury Hotel & Resort Collection

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The skyline spa at Four Seasons Hotel London at Park Lane. Image credit: Four Seasons Hotels and Resorts

By STAFF REPORTS

Four Seasons Hotels and Resorts has joined The Luxury Hotel & Resort Collection, a fast-growing venture of JPMorgan Chase & Co.'s Chase Travel unit.

The Toronto-based Four Seasons will join 118 properties around the world in the Chase-owned network that will offer Chase Sapphire Reserve cardmembers with more access to a curated list of vetted properties with special benefits throughout their travels.

"Four Seasons Hotels and Resorts is as dedicated to delivering an exceptional travel experience for its customers as we are," said Jason Wynn, CEO of Chase Travel for JPMorgan Chase & Co., in a statement.

JPMorgan Chase is one of the world's largest financial institutions, with \$3.9 trillion in assets and 80 million consumers and 6 million small businesses using its myriad services.

Four Seasons, majority owned by software entrepreneur Bill Gates, is one of the leading luxury hotel chains worldwide.

For card-carrying members

The expansion of premium hotel partnerships continues Chase Travel's goals to provide Chase customers with unique travel experiences. These developments follow JPMorgan Chase's acquisition of luxury and corporate travel advisory Frosch, technology and servicing platform cxLoyalty and restaurant discovery platform The Infatuation.

Four Seasons' inclusion in Chase Travel's The Luxury Hotel & Resort Collection is part of an effort to stand out from competitors, offering unique experiences to keep customers loyal to their credit and debit card programs.

Chase Sapphire Reserve cardmembers who book participating properties through The Luxury Hotel & Resort Collection will have access to complimentary on-property benefits including a \$100 property credit which can be used toward dining, spa or hotel activities, daily breakfast for two, a room upgrade based on availability, early check-in and late check-out based on availability and complimentary wi-fi.

Four Seasons properties available for booking through Chase Travel include Four Seasons Hotel London at Park Lane in London, Four Seasons Resort Bora Bora in Bora Bora, French Polynesia, Four Seasons Hotel and Residences at The Surf Club, in Surfside, Florida, and Four Seasons Resort Maldives at Kuda Huraa in the Maldives.

"We could not be more thrilled to offer these hand-selected properties into our distinctive hotel program for our Chase Sapphire Reserve cardmembers," Mr. Wynn said in the statement. "This enhancement demonstrates our commitment to further expand our luxury product offerings and deliver exceptional travel benefits, at-scale."

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