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MARKETING

Headlines: Chinese Gen Z spending, canceled Middle East fashion events, Japanese fine dining in Switzerland

October 12, 2023



Given China's tight job market, Gen Z consumers are turning to food-themed blind boxes and discount snack stores to save a penny. Image credit: Shutterstock

By STAFF REPORTS

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[China's economic troubles give rise to the Gen Z Stingy Economy'](#)

The term is fast becoming synonymous with Gen Z spending behavior. (Jing Daily)

[Major fashion events in the Middle East canceled or postponed as Israel-Hamas war continues to escalate](#)

Fashion Trust Arabia, We Design Beirut in Lebanon and many luxury brand events in Dubai were postponed or canceled. (WWD)

[In the Swiss Alps, Japanese fine dining is reaching new heights](#)

one of the latest trends found across Switzerland's many luxury mountain retreats is the increasing prevalence of Japanese fine dining. (Penta)

[US holiday spending to surpass pre-pandemic levels despite fewer gifts](#)

Holiday spending this year is expected to surpass pre-pandemic levels for the first time, as elevated prices are expected to outweigh consumers' plans to purchase fewer gifts. (Financial Times)

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