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CARS, JETS AND YACHTS

Bentley Motors seeks record number of trainees to meet carbon neutrality, electric car goals

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Bentley Continental GT. Image credit: Dan Larocca, Bentley Motors

By STAFF REPORTS

British automaker Bentley Motors is looking to recruit a record number of trainee positions for the 2024 intake of apprentices to support its Beyond100 strategy of ensuring leadership in sustainable luxury mobility.

The Volkswagen-owned marque will take graduate and industrial-placement applications for 164 roles across the company. Apprentice applications open in February.

"Our trainee programs were first established over 40 years ago and to continue to set record recruitment levels is a testament to our commitment to supporting future talent, and the importance that they play in molding the future of our company," said Karen Lange, member of the board for human resources at Bentley Motors, in a statement.



Supervisor showing the ropes to an apprentice at the Bentley Motors plant in Crewe, England. Image credit: Bentley Motors

Hire gear

The **Bentley** headquarters at Crewe, England, employs roughly 4,000 people who produce the Continental GT, Continental GTC and Flying Spur, as well as the Bentayga and Bentayga EWB SUV models.

The brand last year sold the most number of cars in its history.

Bentley's Crewe site is home to its operations including design, R&D, engineering and production.

More than a third of the **new positions** publicized are earmarked for Bentley's R&D department.

Of the 164 roles, 34 are for three- or four-year apprenticeship positions, 29 are two-year graduate roles, and 101 are for 12-month industrial placements.

Additional departments include manufacturing, sales and marketing, finance and human resources.

In parallel to the vacancies opening, Bentley has invited its 117-strong 2023 cohort to join the 4,000 employees in Crewe, including a new high 50:50 gender split of the new starters.



Bentley Motors trainees in 2023. Image credit: Bentley Motors

BENTLEY'S FOCUS on its Beyond100 strategy seeking sustainable luxury mobility includes a Five-in-Five plan.

The goal is to introduce five new fully electric cars in five years and carbon neutrality across operations by 2030, all of which requires fresh thinking and new talent.

"We are seeking talented individuals from various backgrounds to realize our ambitions, as we remain committed to enhancing diversity and offering upskilling opportunities across numerous areas," Ms. Lange said in the statement.

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