

Luxury Roundtable

WORLD'S LEADING NETWORK FOR LUXURY PROFESSIONALS, MARKETERS AND WEALTH MANAGERS

Business at its best

Become a more authoritative, connected and informed luxury professional [join Luxury Roundtable now](#) and access your benefits

[Subscribe for free to Luxury Roundtable News for the latest luxury news, insights and invitations](#)

MARKETING

Headlines: Jean Arnault, Gen Z, Middle East tourism, US shoppers, Louis Vuitton Hotel

October 2, 2023



Luxury has long been synonymous with heritage. But for Gen Z, the allure of luxury lies more in the unique and personal experiences relevant in the now. Image credit: Shutterstock

By STAFF REPORTS

Curated headlines by Luxury Roundtable

We bring you the latest headlines in luxury to save you time. Please note that most sources are behind paywalls.

[Americans are still spending like there's no tomorrow](#)

Concerts, trips and designer handbags are taking priority over saving for a home or rainy day. (The Wall Street Journal)

[The art of the 15-minute meeting and how to run one](#)

Banish meeting bloat from your day with these productivity hacks; The death of your day is too many half-hours.' (The Wall Street Journal)

[Jean Arnault has new goals for Louis Vuitton watches. Profit isn't one of them](#)

The youngest son of Bernard Arnault is taking a risk at the LVMH brand: Making a more expensive product and making it harder to find. (The Wall Street Journal)

[Time is running out: Made in Italy' needs a Gen Z revival](#)

To be relevant to the next generation of luxury clients, the "Made in Italy" brand needs to transmit a clear, unified message. (Jing Daily)

[Why can't we quit supermodels?](#)

A new documentary series is bringing supermodels like Cindy Crawford, Linda Evangelista, Naomi Campbell and Christy Turlington back to the spotlight. But the show also highlights fashion's inability to create new stars. (Jing

Daily)

Can Chinese travelers transform the Middle Eastern tourism landscape?

In recent years, Dubai has tailored its strategies to cater to the affluent Chinese traveler and become fully "China Ready." (Jing Daily)

Nicolas Ghesquire brings traveling clothes to future Vuitton hotel

Nicolas Ghesquire showed a travel-friendly wardrobe on the construction site. (WWD)

MOST READ

1. [London gets vote of confidence with luxury PR agency Quinn's European expansion](#)
2. [Editor's pick: Is India the new China?](#)
3. [Headlines: Capri, Gucci, Dior, Kering, beauty battle, celeb marketing, watches](#)
4. [Monaco Yacht Show, eyeing UHNW business, attracts 117 superyachts, 560 exhibitors](#)
5. [Comfort is No. 1 aspirational luxury as younger consumers stress](#)
6. [Are you customer-obsessed? Here is why you should be](#)
7. [Glenmorangie's latest Scotch whisky offering is homage to Tokyo's split personality](#)
8. [Is your app ADA compliant?](#)
9. [How to own your market](#)
10. [LVMH-owned Parisian jeweler Fred debuts first lab-grown diamond for high jewelry collection](#)