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MARKETING

## Headlines: Bernard Arnault, McLaren, China, Lebanese wealth, TikTok

September 29, 2023



*Bernard Arnault is chairman/CEO of LVMH*

By STAFF REPORTS

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[France probes LVMH CEO Arnault over deal with Russian businessman](#)

Prosecutors say a preliminary investigation into money laundering has been under way since 2022. (The Wall Street Journal)

[McLaren held talks with carmakers including BMW and Hyundai over widening model range](#)

UK group looks to raise 600mn from owners as it eyes electric supercar by 2030. (Financial Times)

[It's cool to have money again': wealthy Lebanese party out the crisis](#)

High-end hospitality bounces back from country's economic crash. (Financial Times)

[Luxury brands add cultural twists to their Mid-Autumn Festival gift boxes in 2023](#)

Like other traditional festivals including [Chinese New Year](#) and the [Qixi Festival](#), gifting is a fundamental part of the celebration. (Jing Daily)

[Can fashion ever quit fossil fuels?](#)

A new campaign is urging fashion to reconsider its relationship with fossil fuels, but doing so would require a holistic shift for an industry accustomed to one-off solutions. (Vogue Business)

[What will the rise of TikTok shop mean for the beauty industry?](#)

TikTok virality has long been a catalyst for beauty sales now consumers can discover and purchase products in one place. (WWD)

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