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MARKETING

## Headlines: Saint Laurent, Mikimoto, Neiman Marcus, Isabel Marant, AR

September 28, 2023



*In this Jing Meta Insider opinion piece, George Yashin, cofounder/CEO of AR try-on pioneer Zero10, argues augmented reality is the route to unlocking Web3 for business growth. Photo: Zero10, image credit: Jing Meta Insider*

By STAFF REPORTS

Curated headlines by Luxury Roundtable

We bring you the latest headlines in luxury to save you time. Please note that most sources are behind paywalls.

[In Paris, Saint Laurent pares back as Balmain ups the flourishes](#)

It was minimalists versus maximalists on the first days of Paris Fashion Week. (Financial Times)

[Wells Fargo to pay \\$550M for Neiman Marcus's empty space at Hudson Yards](#)

Bank adds to its office capacity on the west side of Manhattan after luxury retailer pulls out. (Financial Times)

[Mikimoto, Japan's pearl-centric jewelry company, shells out to protect marine habitats](#)

Sustainability is a top priority for Mikimoto. (Penta)

[Why rich Americans are still waiting to buy a new home](#)

The latest WSJ intelligence survey shows high prices, low inventory and concerns over inflation are holding would-be buyers back. (Mansion Global)

[Want this 6pc CD? You have to have \\$5 million](#)

JPMorgan Chase paid customers almost no interest for years. Now it is paying upstrategically. (The Wall Street Journal)

[No more backpacks at work. Why stylish guys are embracing the briefcase in 2023](#)

Want to impress at the office? Sleek and polished, today's best briefcases could never be accused of stuffiness. Try these five standouts. (The Wall Street Journal)

### Isabel Marant's cool luxury' label sets the stage for growth

Isabel Marant is at a pivotal moment, with plans to reach 500 million in sales within five years. Marant, CEO Anouck Duranteau-Loeper and artistic director Kim Bekker sat down with *Vogue Business* ahead of the house's Spring/Summer 2024 show at Paris Fashion Week. (Vogue Business)

### Why AR is the key to widespread Web3 tech integration

In today's digitally saturated world, alongside the explosive boom in artificial intelligence, traditional methods of conveying brand identities and product uniqueness, such as photos and text, are rapidly becoming outdated. (Jing Meta Insider)

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