

Luxury Roundtable

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MARKETING

Headlines: Capri, Gucci, Dior, Kering, beauty battle, celeb marketing, watches

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The world's high watchmaking brands descended on the West Bund Art Museum in Shanghai for Watches and Wonders Shanghai, September 2023. Image credit: Watches and Wonders

By STAFF REPORTS

Curated headlines by Luxury Roundtable

We bring you the latest headlines in luxury so you do not have to waste your precious time bouncing around publications. Please note that most sources are behind paywalls.

Capri CEO John Idol set to get big pay day after Tapestry takeover

A series of SEC filings have laid out compensation for CEOs on both sides of the megadeal. (WWD)

The Tom Ford-era Gucci Horsebit Chain Bag is back and better than ever

Here's everything you need to know about the Kendall Jenner- and Rihanna-approved purse that's available to shop now. (WWD)

The science of celebrity marketing at fashion week

The acquisition of Hollywood talent agency CAA by the Pinault family's holding underlines the strategic importance today of celebrity marketing for fashion. As budgets soar and competition to secure talent intensifies, all eyes will be on the Paris front rows. (Vogue Business)

The luxury beauty battle: Who will win?

Luxury houses have long sold beauty, but many more, like Prada, Marc Jacobs and Balmain, are now entering the fray with a new focus on skincare and makeup. *Vogue Business* unpacks how to stand out in a crowded market. (Vogue Business)

Sabato De Sarno brings quiet luxury to Gucci

Ever since Alessandro Michele stepped down as creative director of Gucci in 2022, the fashion world has been waiting to see how the Italian brand would approach its next step. (Jing Daily)

Nostalgia, new beginnings, and novelty: Milan Fashion Week's renaissance

An epicenter for Italian luxury behemoths, it's customary for Milan Fashion Week (MFW) to spark conversation across the digital terrain, thanks to the attendance of frequent fixtures such as Fendi and Prada. (Jing Daily)

About time: Watches and Wonders Shanghai opens doors to public for first time

Watches and Wonders returned to Shanghai for the first time in two years from September 13 to 17, with 14 luxury watchmaking maisons presenting their latest timepieces and innovations over two stories of the West Bund Art Museum. (Jing Daily)

Dior's secret jewel garden

An exclusive visit to the closely guarded workshop where ambition has no limit. (Financial Times)

Kering bets on Gucci shake-up to revive fortunes

French luxury group hopes beauty push and refresh of biggest brand will help it catch up with rivals LVMH and Hermès. (Financial Times)

This \$100 billion luxury complex is haunting a troubled Chinese developer

China's Country Garden had big ambitions for its luxury Malaysian high rises. But nearly a decade after ground broke, the development sits empty and unfinished and is often called a ghost city.' (The Wall Street Journal)

This New York City luxury tower has been a hard sell

Related Companies has struggled to unload its most expensive units at the glass-and-limestone tower 35 Hudson Yards. Now the developer is offering deep discounts. (The Wall Street Journal)

Sheila Johnson, the first Black female billionaire, keeps reinventing herself

The co-founder of Black Entertainment Television plunged into luxury hotels, sports teams and a film festival after her company was sold. (The Wall Street Journal)

In Rome, it's luxury vs. squalor

The city's newest attempt to reimagine itself includes palatial accommodations that cost up to \$41,000 a night. Cynics point to overflowing garbage and stalled public works. How will deluxe hotels fix those problems? (The New York Times)

If it's expensive, does that make it a luxury watch?

There are several reasons brands increased their prices in recent years, and positioning certainly was one of them. (The New York Times)

