

# Hermès blows past revenue, net profit expectations for 2023, showing continued global desirability in product range

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Hermès honors the Chinese Year of the Dragon. Image: Hermès

By LUXURY ROUNDTABLE INTELLIGENCE

*Focus on creativity of collections and integrated artisanal model, control of know-how and singular communication, loyalty of clients and a balanced distribution network helped make Hermès the best-performing luxury group in 2023 among its rivals.*

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