

# Unique, sustainable and personalized journeys aligned with HNW values driving luxury travel market: report

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*Orient Express will rely on a mix of marketing and nostalgia for a bygone era of elegant travel and hospitality with its hotels, ships and trains. Image: Orient Express*

By LUXURY ROUNDTABLE INTELLIGENCE

The global luxury travel market size reached \$ 2.1 billion in 2022, with the market expected to reach \$2.68 billion by 2028, showing a compound annual growth rate (CAGR) of 4.6 percent during 2022-2028.

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