

Rolls-Royce Motor Cars breaks 119-year sales record with bespoke commissions powering growth

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Rolls-Royce La Rose Noire Droptail. Image: Rolls-Royce Motor Cars

By LUXURY ROUNDTABLE INTELLIGENCE

Rolls-Royce Motor Cars has posted the best year in the marque's 119-year history, with delivery of 6,032 vehicles to clients worldwide, each product a bespoke confection that bucks the larger automotive trend of complete automation.

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