

Luxury outlet store boom puts brands' long-term value at risk

January 4, 2024



The Gucci Horsebit 1953 Loafer is one of the enduring icons still produced by the Italian brand. Image: Gucci

By [Pamela N. Danziger](#)

This content is accessible only to members of Luxury Roundtable. We would love for you to become a member and enjoy the many benefits soon after. [Please click here to enroll as a member of Luxury Roundtable.](#) Already a member? [Please log in.](#)

MOST READ

1. [Limited seats – register now for Luxury Outlook Summit 2024](#)
2. [REGISTER NOW: Join De Beers, Moët Hennessy, Saks and Pomellato at Luxury Outlook Summit 2024 New York Jan. 17](#)
3. [Announcing Luxury Roundtable's 2024 calendar of events and intelligence](#)
4. [Come join us: Luxury Outlook Summit 2024, Jan. 17, New York](#)
5. [Book excerpt: Reimagining Luxury: Building a sustainable future for your brand](#)
6. [Bentley Motors seeks record number of trainees to meet carbon neutrality, electric car goals](#)
7. [Neiman Marcus unveils Christmas Book catalog known for over-the-top gifts, experiences](#)
8. [The India report: The new luxury hotspot](#)
9. [Top 500 global companies generated profit of \\$2.9 trillion in 2023: report](#)
10. [Mickey Alam Khan: Why I launched Luxury Roundtable – now](#)