

Cognac maker Hennessy eyes China market with first flagship retail store in Asia

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Interior of Hennessy's first flagship retail store in Asia, located in Shanghai's Taikoo Li Qiantan high-end retail destination. Image: Hennessy

By LUXURY ROUNDTABLE INTELLIGENCE

Cognac giant Hennessy is eyeing China as its next big opportunity with the opening of its first flagship retail store in Asia.

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