

# Omega owner Swatch Group's UK court win against Samsung watch faces could redefine Internet trademark law

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Swatch Group is one of the world's leading manufacturers of Swiss-made watches, including brands such as Omega, Blancpain, Breguet and Tissot in its portfolio. Image: Swatch Group

By LUXURY ROUNDTABLE INTELLIGENCE

Swatch Group, maker of Swiss watch brands such as Omega, Breguet and Blancpain, has won a major trademark case against Samsung in the United Kingdom, marking a significant impact on Internet trademark law.

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