

# People behind the product: LVMH demystifies the process with 13 maisons

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Trunk-maker Anouk shares her pride as being part of a long line of craftsmen making Louis Vuitton's iconic Courier Lozine 110 trunk. Image: Louis Vuitton

By LUXURY ROUNDTABLE INTELLIGENCE

What makes a product from an LVMH brand so desirable and long-lasting?

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