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WATCHES AND JEWELRY

Cufflink sales, potential new revenue stream for brands, to reach \$5B in 2024: report

November 27, 2023



Cufflinks are a growing category within men's accessories and jewelry. see here are a pair of Panthre de Cartier cufflinks in 18K yellow gold (750/1000), 2 tsavorite eyes, black lacquer nose and spots. Price \$8,650. Image: Cartier

By LUXURY ROUNDTABLE INTELLIGENCE

The cufflinks market size is estimated to grow at a compound annual growth rate (CAGR) of 5.93 percent between 2022 and 2027.

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