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Business at its best

ENVIRONMENT AND SUSTAINABILITY

Bentley inches greener with Net Zero Plastic to Nature accreditation for second year

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Bentley Motors is reducing the size of plastic covers on new cars as part of its goal to be the greenest luxury automaker. Image: Bentley Motors

By LUXURY ROUNDTABLE INTELLIGENCE

Bentley Motors has been awarded Net Zero Plastic to Nature' status for a second consecutive year, accelerating its push toward sustainability as global pressure builds to protect the environment.

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