

Luxury Roundtable

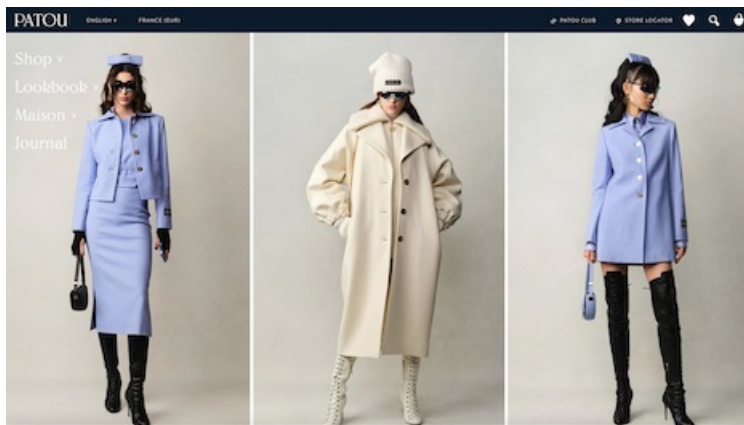
WORLD'S LEADING NETWORK FOR LUXURY PROFESSIONALS, MARKETERS AND WEALTH MANAGERS

Business at its best

SUSTAINABILITY

LVMH's Patou taps Fairly Made to benchmark sustainability, traceability

November 21, 2023



The Patou e-commerce website. Image: Patou

By LUXURY ROUNDTABLE INTELLIGENCE

LVMH's Patou fashion label becomes the first luxury brand to partner with green tech startup Fairly Made as part of its ecofriendly initiatives.

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