

**MOSES**  
**SINGER**

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**LEGAL OVERVIEW:  
COPYRIGHT, TRADEMARK,  
AND . . .**

Milton Springut

Using AI to Generate Ad Copy, Fabric Designs, Etc.

# Bard



# ChatGPT



*Chanel vs. The RealReal*

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The RealReal

# Louboutin vs. Amazon



Original Box + Dust Bag

# Jack Daniels Properties vs. VIP Products



# Obtaining Trademark Registrations Has Become More Difficult

## Applicant's Goods:

Live flowers and living plants.

## Cited Registrant's Services:

Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of cannabis and cannabis products, health and wellness, culture, biographical profiles and business profiles; providing on-line newsletters in the fields of cannabis and cannabis products, health and wellness, culture, biographical profiles and business profiles.

# Copyright Your Corporate Logos

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**American Airlines**

# *Abitron Austria vs. Hetronic International*





# Reassessing Your IP Portfolio

- Where are the holes?
  - New marks
  - New markets
    - Metaverse
  - New goods and services
- Can't do a trademark seizure unless you have a registration covering the exact goods or services