



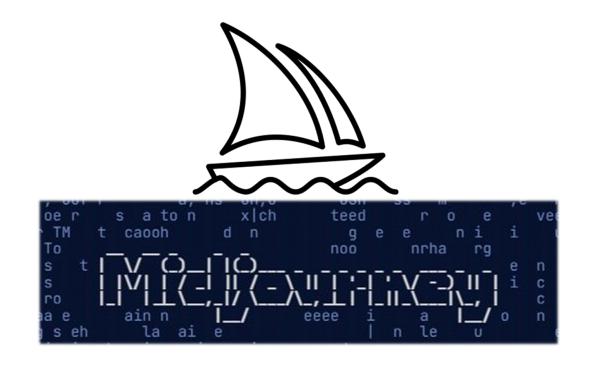
LEGAL OVERVIEW: COPYRIGHT, TRADEMARK, AND . . .

Milton Springut

Using Al to Generate Ad Copy, Fabric Designs, Etc.

Barc





TheRealReal

Louboutin vs. Amazon



Jack Daniels Properties vs. VIP Products





Obtaining Trademark Registrations Has Become More Difficult

Applicant's Goods:

Cited Registrant's Services:

Live flowers and living plants.

Providing a website featuring blogs and non-downloadable publications in the nature of articles in the fields of cannabis and cannabis products, health and wellness, culture, biographical profiles and business profiles; providing on-line newsletters in the fields of cannabis and cannabis products, health and wellness, culture, biographical profiles and business profiles.

Copyright Your Corporate Logos



Abitron Austria vs. Hetronic International



Reassessing Your IP Portfolio

- Where are the holes?
 - New marks
 - New markets
 - Metaverse
 - New goods and services
- Can't do a trademark seizure unless you have a registration covering the exact goods or services