



2024 LUXURY OUTLOOK SUMMIT

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Hennessy USA

Moët Hennessy
USA

MOËT & CHANDON X GOLDEN GLOBES



VOLCAN X FORMULA 1 GRAND PRIX



HENNESSY X COLLABORATIONS





Key Trends Evolving the Wines & Spirits Industry

1. Growth of Agave (Tequila / Mezcal) and American Whiskey

2. Wellness and rise of no-low alcohol by volume (abv) options

3. Convenience

4. Innovation

5. Sustainability