

# Luxury Outlook Summit 2024

Wednesday, Jan. 17, 2024 • UBS Building, 14<sup>th</sup> Floor, 1285 Avenue of the Americas, New York, NY 10019  
LuxuryOutlookSummit.com • LuxuryRoundtable.com

A **Luxury Roundtable** Presentation

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## AGENDA

8:15 a.m. – 8:30 a.m.

### **Welcome Address**

Mickey ALAM KHAN, CEO, Luxury Roundtable

Seth Rutman, Vice President of Wealth Management, UBS Financial Services

8:30 a.m. – 9:15 a.m.

### **Global State of Luxury**

Nora Kleinewillinghoefer, Partner – Consumer and Retail Practice, Kearney

9:15 a.m. – 10 a.m.

### **Luxury Shoppers: Where are the Pockets of Growth?**

Sally Morrison, Director of PR for Natural Diamonds, De Beers Group

Erica Guerries, Senior Director for Strategy and Transformation, Moët Hennessy North America

Karen Shiers Gioitta, vice president for charters and partnerships, Ritz-Carlton Yacht Collection

Moderator: Marie Driscoll, CEO and Luxury Analyst, Driscoll Advisors

10 a.m. – 10:30 a.m.

Fireside Chat

### **Saks: Tapping Opportunities and Maximizing Strengths**

Emily Essner, Chief Marketing Officer, Saks

In Conversation with Mickey ALAM KHAN, CEO, Luxury Roundtable

10:30 a.m. – 10:45 a.m. **Networking Break**

10:45 a.m. – 11:20 a.m.

### **Understanding Luxury Retail Behavior**

Nathalie Diamantis, President/CEO, Pomellato Americas

Jerome Barth, Principal, Town Square Consulting

In Conversation with Mickey ALAM KHAN, CEO, Luxury Roundtable

11:20 a.m. – Noon

**State of the Luxury and Aspiration Consumer**

Sunny Mehra, CIO Equity Strategist for U.S. Consumer, UBS

Noon – 12:50 p.m. **Networking Lunch**

12:50 p.m. – 1:25 p.m.

**China Luxury Sales: How Fast and Far?**

Jacques Roizen, Managing Director of Consulting, DLG (Digital Luxury Group)

Iris Chan, Partner and International Head of Client Development

1:25 p.m. – 1:45 p.m.

Fireside Chat

**By Design: At Home with Tastemakers and Their Interior Designers**

Susanna Salk, Design Expert, Rizzoli Author and Quintessence At Home YouTube Host

1:45 p.m. – 2:30 p.m.

**Allure of the Retail Store: Why Experiences Matter**

Matthew Bauer, President, Madison Avenue Business Improvement District

Missy Pool, Flagship Leader, Apple

Stacy Shaw, Vice President, Starboard Luxury

Ewald Damen, Creative Director/Managing Partner, Virgile + Partners

Moderator: Marie Driscoll, CEO and Luxury Analyst, Driscoll Advisors

2:30 p.m. – 3 p.m.

**Legal Overview on Data Laws, Tracking, Copyright, Trademark and Discrimination**

Rania V. Sedhom, Managing Partner, Sedhom Law Group

Milton Springut, Partner, Moses Singer

3 p.m. – 3:15 p.m. **Networking Break**

3:15 p.m. – 4 p.m.

**Adapting the Digital Touchpoint Strategy in 2024**

Fiona Swerdlow, Vice President and Research Director, Forrester Research

4 p.m. – 4:30 p.m.

**What's New and Next in Luxury Marketing and Technology Such as AI**

Nadia Tuma-Weldon, EVP and Global Head of Thought Leadership, McCann Worldgroup

4:30 p.m. – 5 p.m.

**Sector-by-Sector Outlook: What Luxury Marketers and Professionals Can Expect in 2024**

Milton Pedraza, CEO, Luxury Institute

**5 P.M.: CLOSING REMARKS BY MICKEY ALAM KHAN: THANK YOU FOR JOINING US. SEE YOU APRIL 17-18!**